



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

McLaughlin & Associates
566 S Rt 303
Blauvelt, NY 10913

Contract # 1352833

Schedule Dates 08/10/12-08/14/12
Advertiser Carl Domino-Florida State Representative (73538)
Agency McLaughlin & Associates (9012)
Product POLITICAL CANDIDATE (ns) (1186)
Brand CARL DOMINO 8/10 (466829)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name CAMPBELL,MARIANNE
Phone/Fax /
CPE 361
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments CARL DOMINO 8/10
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/09/12
Last Modified 08/13/12
Entered By Nancy Brutus
CO-OP No
Headline # 06270262
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,792.50
Net Total \$10,157.50
Sales Tax

West Palm Beach (WPEC)

By Broadcast Month	Spots	Rate
Aug. 2012	29	\$11,950.00
Grand Total:	29	\$11,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/13/12-08/14/12	3	:30	6A- 7A (EST)	2	X	X						2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/9/12
2.0	Normal Line / SPOT (2)	08/10/12-08/10/12	3	:30	6A- 7A (EST)						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12
3.0	Normal Line / SPOT (3)	08/13/12-08/14/12	3	:30	7A- 9A (EST)	4	X	X						4	\$225.00	\$900.00	West Palm Beach (WPEC)		8/9/12
4.0	Normal Line / SPOT (4)	08/10/12-08/10/12	3	:30	7A- 9A (EST)						2			2	\$225.00	\$450.00	West Palm Beach (WPEC)		8/9/12
5.0	Normal Line / SPOT (5)	08/13/12-08/14/12	3	:30	12P- 12:30P (EST)		1	1						2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/9/12
6.0	Normal Line / SPOT (6)	08/10/12-08/10/12	3	:30	12P- 12:30P (EST)						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12
7.0	Normal Line / SPOT (7)	08/13/12-08/14/12	3	:30	5P- 5:30P (EST)	1	X	X						1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12
8.0	Normal Line / SPOT (8)	08/10/12-08/10/12	3	:30	5P- 5:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12
9.0	Normal Line / SPOT (9)	08/13/12-08/14/12	3	:30	5:30P- 6P (EST)	1	X	X						1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12
10.0	Normal Line / SPOT (10)	08/10/12-08/10/12	3	:30	5:30P- 6P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12
11.0	Normal Line / SPOT (11)	08/13/12-08/14/12	3	:30	6P- 6:30P (EST)	1	X	X						1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/9/12
12.0	Normal Line / SPOT (12)	08/10/12-08/10/12	3	:30	6P- 6:30P (EST)						1			1	\$600.00	\$600.00	West Palm Beach (WPEC)		8/9/12
13.0	Normal Line / SPOT (13)	08/13/12-08/14/12	3	:30	7P- 7:30P (EST)	1	X	X						1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12
14.0	Normal Line / SPOT (14)	08/10/12-08/10/12	3	:30	7P- 7:30P (EST)						1			1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/9/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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15.0	Normal Line / SPOT (15)	08/13/12-08/14/12	3	:30	7:30P- 8P (EST)	1	X	X						1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12
16.0	Normal Line / SPOT (16)	08/10/12-08/10/12	3	:30	7:30P- 8P (EST)						1			1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/9/12
17.0	Normal Line / SPOT (17)	08/13/12-08/14/12	3	:30	11P- 11:30P (EST)	1	X	X						1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/9/12
18.0	Normal Line / SPOT (18)	08/10/12-08/10/12	3	:30	11P- 11:30P (EST)						1			1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/9/12
19.0	Normal Line / SPOT (19)	08/11/12-08/11/12	3	:30	6P- 6:30P (EST)							1			\$300.00		West Palm Beach (WPEC)		8/9/12
19.0.1	Closed Preempt (19)	08/11/12															West Palm Beach (WPEC)	No Availability/Exception - per Lillie	
20.0	Normal Line / SPOT (20)	08/11/12-08/11/12	3	:30	11P- 11:30P (EST)							1		1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/9/12
21.0	Normal Line / SPOT (21)	08/12/12-08/12/12	3	:30	8A- 9A (EST)								1	1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/9/12
22.0	Normal Line / SPOT (22)	08/12/12-08/12/12	3	:30	6:30P- 7P (EST)								1	1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/9/12
23.0	Normal Line / SPOT (23)	08/12/12-08/12/12	3	:30	11P- 11:30P (EST)								1	1	\$700.00	\$700.00	West Palm Beach (WPEC)		8/9/12
24.0	M/G For 19.0.1 / SPOT	08/13/12-08/13/12	3	:30	11P- 11:35P (EST)		1							1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/13/12

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